

Taranaki Catchment Communities (TCC)

SUSTAINABLE LAND USE PROJECT REPORT

June 2021



venture
TARANAKI
Te Puna Umanga





Foreword



*Donna Cram
Chairperson, Taranaki Catchment Communities*

I am Donna Cram, a dairy farmer, Dairy Environment Leader (DEL), member of the DEL national advisory, (a DairyNZ lead initiative) and a Taranaki Federated Farmers Dairy committee member. My why is to connect people across agricultural communities using values-based communication to empower positive and meaningful change. Alongside my husband, Philip, we see ourselves as guardians of our Dairy Farm, Wylam Dene. We also understand that we are interdependent with our community and the agricultural sector.

Taranaki Catchment Communities was a vision born from listening to challenges within our own region through Dairy Environment Leaders. It was also a response to new incoming regulations relating to fresh water and greenhouse gases. Many consider these regulations a threat, however, I believe that we can farm in harmony with the environment.

Taranaki is a region with true natural advantage through our climate and soils. It is also a region full of passionate, dedicated farmers and growers who

are committed to improve. This has already been exemplified through the time and money that has been invested into transforming and protecting our waterways as part of the largest restorative freshwater programme in the world. But this is just the beginning. Our farmers and growers need the knowledge and continued support to understand our impact on the environment and to ensure the sustainability of our farming sector and communities for generations to come.

We have a great story to tell and believe that with the right support and knowledge we can enhance the amazing work already happening in rural communities throughout Taranaki.

*Donna Cram
Chairperson, Taranaki Catchment Communities*

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1. Introduction

New Zealand's farmers and growers have a history of continually improving their farming practices – producing better products more efficiently and with reduced environmental impacts. The drive for improvement is speeding up as farmers and growers take actions to help meet the country's ambitions for greenhouse gas emissions, water quality and animal welfare while continuing to provide products that meet the ever-increasing demands from customers.

While national targets and standards are in place, many of the actions needed to meet them are local. New Zealand's farming regions are different from each other and within regions there is considerable diversity from one river catchment to the next.

The Taranaki region is a great example of that diversity – from volcanic ring-plain to steep hill country farms, from mild coastal dairy farms to cool and wet high-altitude farms tucked under Taranaki Maunga and from intensive horticulture on the outskirts of New Plymouth to isolated sheep farms and manuka honey operations in the valleys of eastern Taranaki.

To make ongoing farming improvements in these diverse environments, local energy, ideas and community action are required.

With support from Venture Taranaki, Taranaki Catchment Communities ("TCC") was formed to establish and work with local catchment communities from across the Taranaki region to:

- Support adaption to the expectations of Government, the rural sector and the general public to consider and promote environmental sustainability in addition to profitability;
- Ensure that farmer wellbeing is sustained, and if possible enhanced, while adaptations to their businesses are implemented; and

- Gather evidence for 'what works' to support farmers and growers to implement real and enduring changes.

A key objective of TCC is to empower rural communities and to work with farmers and growers to determine what is best for them. This 'farmer-led' approach continues to underpin all TCC work. TCC will enable Taranaki communities to identify the what, when, how, why, who and where of local programmes. Community meetings and workshops will ensure buy-in, commitment and success in the future. In contrast, doing things 'to' farmers and growers will not create an understanding or inspire people to challenge the status quo.

Since the receipt of MPI funding in late 2020, thirteen new community catchment communities have been formed, in addition to one region wide group working group considering a number of common issues. Additional farmers and growers have indicated interest in forming three-five further catchment communities.

A range of farmers and growers, iwi, rural professionals, community groups and industry bodies have been engaged during this process. The sentiment at these meetings has been that farmers and growers valued leading the process to engage in community, business, farming, and environmental change.

Despite the region's diversity, several common themes were raised across different catchment communities. In summary, whether it was dry stock, dairy or growers at community meetings, everyone during the initial engagement discussions showed great care for their people, their community, their land, and their environment.

This report captures the work completed by TCC during the process of forming Taranaki's catchment communities between February and May 2021, and outlines the future work of TCC in the region.





2. Background and context

2.1 New Zealand Overview

New Zealand is experiencing a period of significant change. Concerns about climate change and a focus on COVID-19 recovery presents an opportunity for a rural sector with ambition to ensure a more sustainable future for its people, community, water, climate, land and farming systems.

The current Government has stressed the need for all sectors to adapt to meet international climate change targets. However, the need to reduce emissions is required to be balanced with an holistic approach to change that ensures the wellbeing of all communities. This is the foundation of the Just Transition model the Government aims for.

In June 2021, the Climate Change Commission released their final independent advice to Government. This highlighted possible changes for the rural sector over the coming years, including:

- Reviewing land use, stock numbers and farming systems; and
- Converting 2,000 hectares of land per year (nationwide) from dairy farming to horticulture (beginning 2025).

While this advice may have been confronting for many in the rural sector, farmers and growers in Taranaki are prepared for the challenge and are ready to do their bit to lower emissions.

2.2 Primary sector vision

MPI has developed the following Strategic Intentions (2018 – 2023) to ensure the rural sector prospers over the coming years¹:

- Sustainability of natural resources;
- Climate change;
- Market forces, trade and tourism;
- Consumer preferences and behaviour;
- Innovation and technology;
- Public trust and participation; and
- Nature of the regulatory environment.

The Primary Sector Council of New Zealand has also released 'Fit for a Better World (2020)', their challenging vision for all farmers, growers and crafters:

"We are committed to meeting the greatest challenge humanity faces; rapidly moving to a low emissions society, restoring the health of our water, reversing the decline in biodiversity and at the same time, feeding our people.

We will own our part and lead the change that comes with it, starting now.

The principles of Taiao² define our relationships with nature.

¹ Source: <https://www.mpi.govt.nz/dmsdocument/31056/direct>

² The Fit for a Better World website Our Way Forward | Fit for a Better World notes "Taiao speaks to the natural environment that contains and surrounds us. It encompasses all of the environment and its offspring. Because we are born of the earth and it is born of us, we have an eternal connection to Taiao – the earth, sky, air, water and life that is all interdependent. Taiao is about finding our way forward by forging an interconnected relationship with that environment based on respect."



Alongside innovative science and technology, we are designing modern regenerative production systems fit for a better world.

Within a generation they will be the foundation of our prosperity and the way we produce high-quality, trusted and healthy food, drinks and fibres. These outstanding products will speak of our land, oceans and people. They will be enjoyed by people all over the world, fulfilling their desires for functionality, wellbeing and aesthetics.

Taiao, and the health and wellbeing of our communities and children for generations to come, will be the benchmark of how we measure success³. ”

2.3 Taranaki industry Overview

Nationwide, the food and fibre industry faces many challenges. TCC aims to work alongside communities to enhance their understanding of key sector challenges, including:

- Fresh Water (National Environmental Standards⁴, Fresh Water Policy⁵ etc);
- He Waka Eke Noa – the Primary Sector Climate Action Partnership⁶;
- Climate Change Commission Report advice and recommendations⁷;
- Dairy Tomorrow Strategy⁸; and
- Extension projects⁹.

The industry within Taranaki is well aware of these challenges and is committed to change. This has already been exemplified by the significant investment of time and money by farmers and growers in the region as part of the ongoing and nationally significant riparian planting project which has operated for over 20 years in Taranaki. Within the last year, farmers and growers have voluntarily worked with the Taranaki Regional Council to fence a further 338km and plant a further 444km of waterways¹⁰. This work is ongoing, however, to date more than 6.2 million plants have already been used to protect 3,553km of waterways in Taranaki.

In addition to this, sustainable farm management plans are now in place for more than 68% of all private high-country land in the region.

2.4 Regional future planning

Taranaki has long been an agricultural region, highly sought after for farming because of its mix of soils, climate, topography and access to resources and capital infrastructure. The strength of the rural sector is something that regional long-term strategies aim to accentuate in the future.

VT currently supports and integrates long-term regional strategies, Taranaki 2050¹¹ and Tapuae Roa¹². These strategies have the support of the three district councils (New Plymouth, Stratford, and South Taranaki) as well as the Taranaki Regional Council. These strategies also have considerable cross-over with the work of TCC, aiming to build communities, economies and environments that are sustainable, now and in the future. One workstream of these strategies that is particularly relevant to TCC and the rural sector is Food and Fibre.

A relevant project within the Food and Fibre workstream is Branching Out¹³. Branching Out is jointly funded by MPI, Taranaki Local Authorities and Venture Taranaki, that seeks input from Crown Research Institutions, Massey University and regional experts. The purpose of the project is to consider diverse value-add opportunities within the regional food and fibre sector. TCC Lead Group members Liam O’Sullivan, and Patricia Rankin (TCC Project Coordinator) are members of the Branching Out Steering Group.

Patricia also facilitated aspects of the consultation process that led to the Taranaki 2050 Food and Fibre Transition Action Plan.

TCC hopes to continue working closely with VT and other regional bodies to ensure alignment with regional strategy and positive outcomes for the rural sector in Taranaki.

3 Source: <https://www.fitforabetterworld.org.nz/our-vision/>

4 National Environmental Standards for Freshwater | Ministry for the Environment (mfe.govt.nz)

5 About the National Policy Statement for Freshwater Management | Ministry for the Environment (mfe.govt.nz)

6 He Waka Eke Noa – Primary Sector Climate Action Partnership | Ministry for the Environment (mfe.govt.nz)

7 He Pou a Rangi » Climate Change Commission (climatecommission.govt.nz)

8 About the strategy – Dairy Tomorrow

9 Extension services for farmers | MPI | NZ Government

10 Source <https://www.trc.govt.nz/assets/Documents/Financial-reports/AnnualReport2020/AR2020-summary.pdf>

11 Taranaki 2050 » Taranaki, New Zealand (venture.org.nz)

12 Tapuae Roa » Taranaki, New Zealand (venture.org.nz)

13 Branching Out » Taranaki, New Zealand (venture.org.nz)



3. TCC Lead Group

3.1 Formation

A group of farmers and growers from around Taranaki, together with Venture Taranaki, initiated discussions early in 2020 about the challenges facing the rural sector and the possibility of establishing catchment communities around the region. This group came together as Taranaki Catchment Communities (TCC) and proposed to lead, engage and mobilise Taranaki's rural sector towards a more sustainable future.

The core of this project is the strength and diversity of the farmer-led TCC, who had already identified the need for change and the desire to create models and learnings that can be shared industry-wide. A farmer-led approach ensures those most impacted by proposed actions are at the core of driving their response.

Recognising that catchment communities are new to Taranaki but have been successful in other regions (such as Southland, Waikato and Manawatu), TCC set out to develop a model unique to this region. Unlike some other catchment communities with more specific intentions, TCC's focus is on broader, farmer-led, ground-up, sustainability actions. These actions may be economic, community-focused, environmental or farming based practices (as defined in the Resource Management Act 1991).

TCC believes that by having a broad range of goals, they meet both NZ's *Strategic Intentions* developed by MPI, and the Primary Sector Council's *Fit for a Better World* developed under the current Minister of Agriculture (Hon. Damian O'Connor).

These broad aims allow communities to focus not just on developing one aspect, but to use

economics, science, consumer preferences, regulatory environments, community knowledge and farming practices to develop alongside each other.

3.2 Initial MPI project funding

In November 2020, TCC successfully applied to MPI to receive funds through the Sustainable Land Use Programme¹⁴. This fund is designed to support farmers to lead projects and make decisions that support sustainability and wellbeing in rural communities. As TCC was not a formal entity, the funds were managed by Venture Taranaki (VT) who provided advice and supported TCC to ensure reporting requirements were met.

The funding covered the costs of stage one of this work, to identify rural sector-led priorities and actions and develop a regional wide workplan.

3.2 Project Coordinator

Upon receipt of MPI funding, Patricia Rankin was appointed TCC Project Coordinator until the end of April 2021. Patricia is a sharemilker and was awarded the New Zealand Dairy Woman of the Year in 2019. She has well established networks in the rural sector and extensive formal training in Agriculture and Education, particularly around circularity and waste reduction.

Patricia's role was to promote the presence and work of TCC, lead consultation and engagement with catchment groups and key stakeholders, facilitate the formalisation of TCC, and develop the Regional Integrated Action Plan.

4. Project progress – Stage One

4.1 Catchment group formation

Since the receipt of MPI funding in late 2020, thirteen new community catchment communities have been formed, in addition to one region wide group working group considering a number of common issues. Additional farmers and growers have indicated interest in forming three-five further catchment communities.

Established catchment communities and their agreed purposes are listed in **Appendix 1**. It is expected that there will be some seasonality of the workflow for all communities e.g. during calving/lambing/harvest/cropping time on farm (July to October) there may be limited meetings compared to October to May when the farm workload is more varied.

4.2 Taranaki catchment locations, land use and boundaries

The established catchment communities are located right around Taranaki Maunga. A map identifying the location of each catchment group can be found at **Appendix 2**.

Further assessment of Taranaki land and regional/Iwi boundaries can be found at **Appendix 3**.

14 MPI Sustainable Land Use Programme – <https://www.mpi.govt.nz/funding-rural-support/farming-funds-and-programmes/productive-and-sustainable-land-use/extension-services-programme-for-farmers/>



4.3 TCC Workplan and budget

Patricia facilitated meetings (and communicated over email and phone) with each established catchment community to identify and summarise local priorities, and to develop individual 12–36 month workplans. Each group developed a strategy that would focus their future work and decisions as part of this work. The strategy for each individual catchment group can be found at **Appendix 4**.

Patricia also consolidated the actions and priorities from across all catchment communities to create a Regional Integrated Action Plan with costings for the next 24 months. In addition to ongoing facilitation costs, these actions have been grouped to fall within one of the four strategic focus areas: Community, Environment, Farming or Economic. Over the next two years, planned action around the region includes:

COMMUNITY



Well-being workshops



Iwi and lease discussions



Farm safety courses



Telling community stories/history

ENVIRONMENT



Stream health monitoring



Waterway fencing and planting



Weed and pest management



Biodiversity corridor planning

FARMING



Farm development plan support



Best practice implementation



Identify and assess Agri-tech applications



Government regulation workshops

ECONOMIC



Financial literacy courses



Business training and support



Alternative or complementary land use/business diversification

The below table summarises the breakdown of costings anticipated to complete work across all catchment communities over the next two years.

	YEAR ONE	YEAR TWO	TOTAL
TCC Inc	\$ 230,760	\$ 192,360	\$ 423,120
1. Community	\$ 176,360	\$ 156,960	\$ 333,320
2. Environment	\$ 577,308	\$ 631,840	\$ 1,209,148
3. Farming	\$ 154,400	\$ 91,060	\$ 245,460
4. Economy	\$ 71,040	\$ 53,400	\$ 124,440
Facilitation	\$ 115,640	\$ 148,680	\$ 264,320
TOTAL	\$ 1,325,508	\$ 1,274,300	\$ 2,599,808

Table: Funding Required GST Exclusive

4.4 Additional Projects

In addition to the funding required to implement the Regional Integrated Action Plan, a number of other projects for specific catchment communities were identified as needing funding. These are listed below, however, they have not been included in the 24-month Action Plan or costings. Further consideration needs to be given to these projects and funding may be sought as part of other initiatives. These projects have also been aligned with the four strategic focus areas:

Community

- Recreation and Tourism Patea River
 - Fence Patea River, develop cycle, walking, water use and accommodation opportunities from top to bottom of catchment.
- Community History
 - Undertake research on the history of the Coastal Community alongside Iwi.

Environment

- Weed and pest control
 - Investigate solutions for riparian weed and pest management.
- Fencing and Riparian Planting
 - Investigate solutions to hill country farming fencing, slope management, planting, fish passage etc to meet Fresh Water regulations.
- High Altitude Dairy Enviro Solutions
 - Investigate solutions and technology available to manage effluent and land management challenges.
- Renewable Energy
 - Identify opportunities to develop and pilot renewable energy resources.

Farming

- Yellow Bristle Grass
 - Further science and research work to understand how council and farmers can effectively manage and eradicate Yellow Bristle Grass.
- Water (Stock access/drinking)
 - Investigate options for farmers on hill country for stock drinking water solutions.

Economic

- Connectivity
 - Farmers are limited to using wifi based around their homes due to limited internet connectivity. This affects farming systems, day to day and H & S.

4.5 Community involvement

There has been a strong groundswell of support from rural Taranaki communities for the work of TCC. This has been evident in the number of people attending community meetings and the number of hours voluntarily committed to creating individual catchment reports and workplans. To date, it is estimated that approximately 2,000 hours have been donated by members of the rural community, including the members of the founding Lead Group, for the coordination and development of this work. Almost 300 farmers and growers have attended catchment group meetings so far.

The sentiment during community meetings is that farmers and growers value leading the process to engage in community, business, farming, and environmental change. Despite the differences between the needs of dry stock, dairy or growers at meetings, several common themes were raised across different catchment communities (pictured below). In summary, everyone involved during initial engagement showed great care for their people, their community, their community's future, the environment and looking after their land.

Image: Ideas and topics generated during initial consultation meetings



4.6 Key stakeholders and partnerships

To ensure the success of this work and to ensure every rural community is involved in this journey, Patricia initiated a number of key partnerships with community groups, local authorities, industry bodies and other influential organisations. These relationships will continue to be developed over the coming months and years. The list of key stakeholders and their interest in the work of TCC can be found at **Appendix 5**.

4.7 Engagement with Iwi

To date, TCC has worked closely with Parininihi ki Waitotara¹⁵ ("PkW"). PkW is a Māori Incorporation that governs more than 17,000 hectares under 202 perpetual leases for over 10,000 tangata whenua around Taranaki. GM Whenua, Shane Miles, was part of the founding Lead Group and provided regular advice and support during the project. The TCC acknowledges that engagement with PkW is not a substitute for engagement with local iwi and hapu. PkW do however, have mana to provide general feedback about the rural sector in Taranaki from a Māori perspective.

In addition to PkW involvement, iwi have participated in the development of workplans in three different catchments. Iwi engagement is a crucial aspect of this work and will remain an ongoing priority for TCC.



4.8 Promotion of TCC

A significant aspect of Patricia's work was to publicise and promote the development of TCC and its future plans. So far this has included:

- Development of a website (ongoing) taranakicc.nz
- Creation of a Facebook page facebook.com/taranakicc
- Radio interview with Rural Exchange (21 March) omny.fm/shows/rural-exchange/rural-exchange-catch-up-podcast-march-21-1
- Sarah's Country Podcast – Change Maker Show (24 March) youtube.com/watch?v=eMUw0X71Q24&t=1s
- Press release published through local Taranaki papers and Farmers Weekly e-newsletter

15 Source: Parininihi ki Waitotara (pkw.co.nz)

5. Formalisation of TCC

5.1 TCC Incorporated

In May 2021, TCC became an Incorporated Society. The intention of this formalisation was to extend the farmer-led aspect of this work, and to allow for funding arrangements to be made directly with MPI (and other funders) without the need for VT facilitation. The Wheelhouse Taranaki¹⁶ played a crucial role in facilitating discussions about vision, mission and formal structure.

5.2 Purpose and focus

The vision and mission of TCC Incorporated are captured within the society's rules:

VISION: Flourishing Rural Communities

MISSION: To empower and connect catchment communities.

The work of the TCC is categorised into four strategic focus areas. These areas were the priority of the founding Lead Group and have carried through to the current TCC Incorporated.

STRATEGIC FOCUS AREAS;

1. Community
2. Environment
3. Farming
4. Economic

5.3 TCC Incorporated Membership and Committee

At the inaugural Annual General meeting (AGM) on 10 May 2021, eighteen people became members of the society. This included the thirteen leaders of each community catchment group, as well as five associate members who are able to provide advice and support where necessary. The five current associate members are:

- Katrina Knowles (TCC Lead Group founding member);
- Murray Perks (TCC Lead Group founding member);
- Mark Hooper (representing Taranaki Federated Farmers);
- Ash Primrose (representing Taranaki Young Farmers); and
- Matt Lamb (representing Venture Taranaki).

Office Holders and an Executive Committee were also appointed at the AGM, comprising of

- Donna Cram (Chairperson);
- Liam O'Sullivan (Vice Chairperson);
- Murray Perks (Secretary and Treasurer);
- Katrina Knowles (Committee member);
- Jarred Coogan (Committee member); and
- Ross Dunlop (Committee member).

The TCC Executive Committee is an experienced team of farmers and growers with complementary skills. They have all invested significant amounts of time in this project over the last year and all led or promoted the formation of their own catchment communities. In addition, all members of the Committee have strong connections with other industry groups such as Dairybase, Beef and Lamb groups, Rural Support Trust, DairyNZ groups and Federated Farmers. All Committee members are also involved in other local community groups, such as hall committees.



¹⁶ The Wheelhouse is a Taranaki-based hub for trusts, clubs, societies and community organisations to access information, support, advice and training to enable organisations to succeed: The Wheelhouse

6. Next Steps

 MataRata Downs

6.1 Funding Required

The TCC project established four strategic areas; Community, Environment, Farming and Economic. Each catchment community decided on goals that may fit some or all of these strategic areas. As was noted above in section 3, more than \$2.6 million dollars is required to implement the Action Plan over the next two years.

6.2 Identification of potential funding sources

TCC are continuing to investigate funding opportunities that may support future workplans. Patricia has already engaged with a number of organisations about potential funding and co-funding arrangements.

Some potential funding options include:

- MPI:
 - Productive and Sustainable Land Use Fund¹⁷
 - Funding for Tree Planting and Research¹⁸
 - Rural Community Hubs¹⁹
 - Farming Funds and Programme²⁰
 - Environment and Natural Resources²¹
- Department of Conservation: Jobs for Nature²²
- Department of Internal Affairs: Building Strong Communities²³
- Ministry of Business Innovation and Employment: Science and Technology²⁴
- Taranaki Regional Council
- Agricultural Organisations
 - Dairy Companies Association of New Zealand (Dairy Companies – e.g, Fonterra/Open Country)
 - Meat Processors – e.g, Silver Fern Farms, AFFCO, ANZCO Foods
- Toi Foundation (formerly TSB Community Trust)
- New Plymouth, Stratford and South Taranaki District Councils
- Rural Women NZ: Funding for resilient communities

17 Link: <https://www.mpi.govt.nz/funding-rural-support/farming-funds-and-programmes/productive-and-sustainable-land-use/>

18 Link: <https://www.mpi.govt.nz/forestry/funding-tree-planting-research/>

19 Link: <https://www.mpi.govt.nz/funding-rural-support/rural-community-hubs/>

20 Link: <https://www.mpi.govt.nz/funding-rural-support/farming-funds-and-programmes/>

21 Link: <https://www.mpi.govt.nz/funding-rural-support/environment-and-natural-resources/>

22 Link: <https://www.doc.govt.nz/our-work/jobs-for-nature--mahi-mo-te-taiao/>

23 Link: <https://www.dia.govt.nz/Services-Casino-and-Non-Casino-Gaming-Funding-For-Community-Groups>

24 Link: <https://www.mbie.govt.nz/science-and-technology/science-and-innovation/funding-information-and-opportunities/process/>

7. Appendices

Appendix 1 - Established Catchment Communities and purpose

Catchment Group	Purpose
Waitotara Waverley (1)	Empowering the community to work alongside each other enabling each other to understand how to ensure a sustainable future.
Alton/Patea (2)	The Alton/Patea group are intergenerational kaitiaki of our land and waterways. We are a connected community who are informed and educated. We are leaders. Nau Mai Haere Mai.
Waingongoro (3)	A supported Waingongoro river catchment community, showcasing and promoting sustainability. We will strive to have the best land and water farming management practices supported by science, technology and experts.
Pihama (4)	Pihama will be a connected community working together to advance wellbeing and farming practices within a passionate community.
Awatuna/Auroa (5) Farming for the Future	Farming for the future group is a strong, resilient, and connected community that values wellbeing and sustainability by utilising knowledge and technology to enhance our community.
Kaupokonui River Catchment (6)	Connecting the farmers and growers to improve the water quality and connectedness of people in the catchment.
Oaonui (7)	Empowering farming capability through our already established community.
HADES – High Altitude Dairy Environment Solutions (8)	Our high-altitude group – operating above Wiremu Road (200m plus) will focus on solutions to farming challenges faced with science, people and technology
Coastal (9)	Coastal Community Catchment Group will be a robust connected community which engages all members – young and old.
Tarata (10)	Tarata Catchment Community will seek to understand and enhance the catchment while inspiring others in an inclusive way.
Ratapiko (11)	The Ratapiko community are connected to each other and who strive to have a better understanding of their effects or impacts on Lake Ratapiko and the Waitara catchment.
Makuri (12)	Makuri Community Catchment Group will provide community leadership and initiatives that promote the sustainable management of the Makuri catchment (sustainable as defined in the RMA including– social, economic, environment)
Mangamingi (13)	TBC – likely themed on water, pest and predator management, and community
Extension Projects (14)	Taranaki wide extension projects including management of Yellow Bristle Grass, Tree/Biodiversity Corridors, Farming Economics and Know Your Numbers (GHG).
To be developed in 2021/2022	
Whenuakura (15)	
Patea (16)	
Waingongoro Sub Catchments (17)	
Other (e.g. Dairybase/ Benchmarking)	

Appendix 2 - Map of Taranaki Catchment Communities, District Council Boundaries and Main Rivers

1. Waitotara Waverley
2. Alton/Patea
3. Waingongoro
4. Pihama
5. Awatuna/Auroa: Farming for the Future
6. Kaupokonui River Catchment
7. Oaonui
8. HADES – High Altitude Dairy Environment Solutions
9. Coastal
10. Tarata
11. Ratapiko
12. Makuri
13. Mangamingi
14. Taranaki Extension Projects





Appendix 3 – Taranaki regional land assessment²⁵

TARANAKI LAND DESCRIPTION MAP



TARANAKI IWI BOUNDARIES



²⁵ Source: <https://www.trc.govt.nz/council/council-and-region/the-taranaki-region/>

Appendix 4 - Individual catchment community strategies (2021 - 2024)

I. Waitotara/Waverley

Current key Contact(s): Paul Pederson/Cona Smith

Facilitator: Trish Rankin

PURPOSE

Waitotara/Waverley catchment group working collaboratively with iwi to help each other navigate the changes required.

IMPACT (WHERE/WHO WILL BE IMPACTED?)

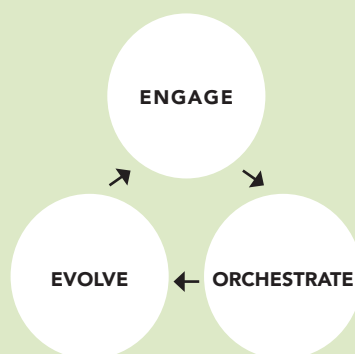
- Farmers
- Iwi
- Community members
- Rural community
- Rural professionals

OUTCOMES (ACTIONS TO FULFIL PURPOSE)

- Collection of baseline data for leasehold land and freehold land
- Iwi work to update leases to give certainty to farmers on each parties responsibilities
- Farmers work with TRC on a pathway to meet requirements, funding sought along the way to assist where required
- Farmer led/hosted groups with sector experts to discuss and update knowledge on GFP

STRATEGIC APPROACH(ES)

Shaping approach – A continuous cycle to engage, orchestrate and evolve.



VALUES AND BEHAVIOURS (TO GUIDE ACTIONS)

- Open minded
- Strive to do the right thing for the community
- Collective action is important – no one should be left behind
- Community is developed

PRINCIPLES (APPROACH TO PROBLEMS)

- Collaborative working outlook
- Use experts to help navigate requirements such as lease arrangements/fresh water requirements
- Stronger together – look after the quieter neighbours
- Sustainable farmers are ones whose economic, social, environmental, and farming actions are working together

II. Alton/Patea

Current key Contact: Jo Gibbs

Facilitator: Trish Rankin

PURPOSE

The Alton/Patea group are intergenerational kaitiaki of our land and waterways. We are a connected community who are informed and educated. We are leaders. Nau Mai Haere Mai.

IMPACT (WHERE/WHO WILL BE IMPACTED?)

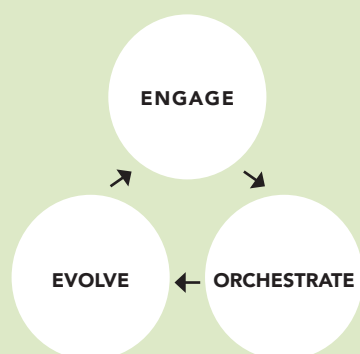
- Alton/Patea/Whenuakura/Manutahi communities
- Dairy and Meat Processors
- Towns nearby
- Forest and Bird
- Fish and Game
- Local schools
- Councils
- MPI
- DOC
- MBIE

OUTCOMES (ACTIONS TO FULFIL PURPOSE)

- Provide community connection opportunities
- On farm kaitiaki action including support to get FEP completed and education as to how to take steps to reduce farming impact
- The Patea River Catchment is studied and an understanding of its' current health and biodiversity is undertaken
- Year 2 project to decide as a community on additional farming practices to improve and recreation activity available to develop
- Develop community succession plan to ensure longevity in committees/groups/projects

STRATEGIC APPROACH(ES)

Shaping approach – A continuous cycle to engage, orchestrate and evolve.



VALUES AND BEHAVIOURS (TO GUIDE ACTIONS)

- Courageous
- Bold
- Respectful
- Be involved and network with others
- Take ownership and have accountability to the community as a whole
- Kaitiakitanga
- Leadership with a focus on building rural/urban understanding
- Create mind shift where necessary – E.g, 'I am kaitiaki of the land for generations to come'
- Social value – telling and sharing what we do and be proud
- Take a problem solving approach – there is no challenge too big that we can't overcome

PRINCIPLES (APPROACH TO PROBLEMS)

- Welcome diversity of thought and respect given to others
- Ensure we use facts but also consider 'winning the hearts' for decision making
- Represent as many people as we can – the momentum captures the rest
- People can have own opinion but the good of the collective is most important
- We are inclusive, everyone is welcome – keep asking other people to come

III. Waingongoro

Current key Contact: Ross Dunlop

Facilitator: Trish Rankin

PURPOSE

A supported Waingongoro river catchment community, showcasing and promoting sustainability. We will strive to have the best land and water farming management practices supported by science, technology and experts.

IMPACT (WHERE/WHO WILL BE IMPACTED?)

- The entire catchment from Mt Taranaki to the Coast
- Dairy Farmers
- Dry Stock Farmers including lifestyle blocks
- Industrial businesses on the river who may also use the river (or who have in the past)
- Residents
- Schools

OUTCOMES (ACTIONS TO FULFIL PURPOSE)

Community

- Build strong relationships with;
- Iwi/Tangata Whenua
- Government
- Regional and Local Councils
- Industry (and stakeholders)
- Community groups within the catchment

Environment

- Get our own data to get our own understanding of what is happening on our river
- Understand what impacts farming, industry or residential may have

Farming

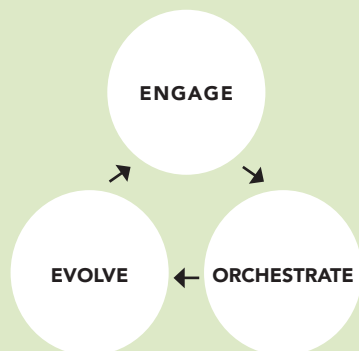
- Identify and coach best practice in farm management techniques
- Use technology (and science) to help drive behaviour

Economy

- Financial sustainability is promoted along with monitoring of any changes made or required to be made

STRATEGIC APPROACH(ES)

Shaping approach – A continuous cycle to engage, orchestrate and evolve.



VALUES AND BEHAVIOURS (TO GUIDE ACTIONS)

- Open to learn (about water and stream health and farming / industry impacts)
- Empathetic to farmers to enable supported change where required
- Reliable – do what we say we are going to do
- Courageous
- Integrity
- Involved
- Accountability – if it is to be it is up to me

PRINCIPLES (APPROACH TO PROBLEMS)

- The committee has the mandate to make decisions for such large group and then email/communicate with the whole group.
- Our goal is to be able to know what our stream health is and "own this" as a catchment
- Promoting what is happening and telling our story will underpin the reasoning behind doing this – in the absence of robust data – all farmers in the catchment are at risk of being labelled as farmers whose practices mean the water fails water standards
- Healthy land, healthy water, healthy communities
- Connected communities and stakeholders
- The good of the collective over the individual

IV. Pihama – TBC **Development of Pihama strategy to be completed during 2021/2022.*

Current key Contact: TBC

Facilitator: Trish Rankin

PURPOSE

Pihama will be a connected community working together to advance wellbeing and farming practices within a passionate community.

IMPACT (WHERE/WHO WILL BE IMPACTED?)

OUTCOMES (ACTIONS TO FULFIL PURPOSE)

- Get farmers on board with looking at what is happening on their farms to ensure it will be best practice
- Engage farmers around water, GHG, land use policies
- Encourage wellbeing practices like first aid training, staff training etc.

STRATEGIC APPROACH(ES)

VALUES AND BEHAVIOURS (TO GUIDE ACTIONS)

PRINCIPLES (APPROACH TO PROBLEMS)

V. Awatuna/Auroa: Farming for the Future

Current key Contact: Donna Cram

Facilitator: Trish Rankin

PURPOSE

Farming for the Future catchment Group is a strong, resilient and connected community that values wellbeing and sustainability by utilising knowledge and technology to enhance our community.

IMPACT (WHERE/WHO WILL BE IMPACTED?)

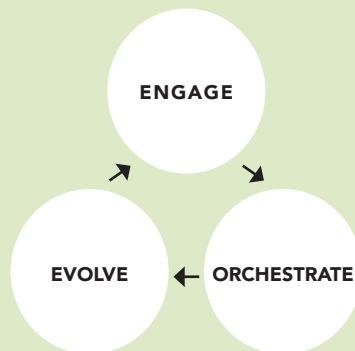
- Our community
- Farmers
- Local school
- Industry
- TRC access to farmers
- DairyNZ

OUTCOMES (ACTIONS TO FULFIL PURPOSE)

- Mental Wellbeing – community/wider page, staff/farm job sharing
- Water/Soil science/efficiencies- using the water that comes through cooler
- Regulation – understanding and action (link to riparian plans)
- Social license of farming – engage hapu/kids with stream health
- Capture and tell our story – and get others to tell it too
- Understand and meet fresh Water regulation
- Management of weeds and pests
- Health and Safety (and wellbeing)
- Kids on to farms – preschool happening but how to do it with older kids – a staged approach and link in with high school? Gateway?

STRATEGIC APPROACH(ES)

Shaping approach – A continuous cycle to engage, orchestrate and evolve.



VALUES AND BEHAVIOURS (TO GUIDE ACTIONS)

- Kaitiakitanga
- Respect
- Build Trust
- People's journey is understood (beliefs/ attitudes)
- Empowering
- Team work
- Embracing opportunities of change
- Be passionate

PRINCIPLES (APPROACH TO PROBLEMS)

- Open to learn
- Everybody says what they think – and this is respected
- Culture of continuous improvement
- Nobody is left behind – remember to support people at their stage
- People and relationships focus on wellbeing
- Education is key
- Treat others as you want to be treated
- Helping others – put your hand up or respond to others and lookout for others

VI. Kaupokonui

Current key Contact: Tony Landers

Facilitator: Trish Rankin

PURPOSE

An enhanced Kaupokonui Stream and associated communities.

IMPACT (WHERE/WHO WILL BE IMPACTED?)

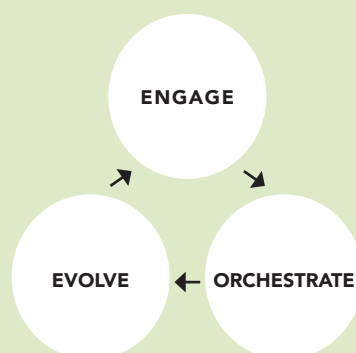
- Farmers
- Community recreation users
- Iwi
- TRC
- District Council

OUTCOMES (ACTIONS TO FULFIL PURPOSE)

- Implement boundaries and look to split the group into three sub catchments
- Identify town (Kaponga) discharge to stream risks and Kapuni Plant discharge outcomes
- Understand the tributaries of the Kaupokonui River and establish monitoring of these
- Establish what water testing is underway and what historical data exists
- Identify all the stakeholders in the Catchment (farmers, iwi, TRC, etc) and work together to improve stream health
- Engage sector experts to inform farming and stream use practices
- Get good baseline data
- Farm Environment Plans are completed and implemented

STRATEGIC APPROACH(ES)

Shaping approach – A continuous cycle to engage, orchestrate and evolve.



VALUES AND BEHAVIOURS (TO GUIDE ACTIONS)

- Respectful
- Honest
- Open to change and learn
- Encouraging

PRINCIPLES (APPROACH TO PROBLEMS)

- Collaborative approach
- That there are many stakeholders involved need to working together to achieve positive outcomes
- Look to see who 'isn't in the tent' and should be
- Bring people along on the journey
- People have different starting points
- Knowledge of stream health is something to build.

VII. Oaonui

Current key Contact(s): Andy White/Andrew Trolove

Facilitator: Trish Rankin

PURPOSE

Oaonui community builds on their regular social events to help farmers engage in farming policy that is changing. Rural services and security is a initial focus for the community.

IMPACT (WHERE/WHO WILL BE IMPACTED?)

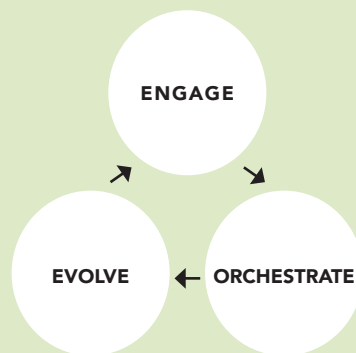
- Local community
- Iwi
- Farmers
- Rural professionals
- Regional Council
- DairyNZ

OUTCOMES (ACTIONS TO FULFIL PURPOSE)

- Start the conversation of farming policy changes through already established community events
- Hold relevant events to engage a range of farmers from young to experienced
- Investigate solutions to rural security challenges
- Look at farmers in the region using GFP to minimise impact on the environment
- Investigate ways to improve the water scheme

STRATEGIC APPROACH(ES)

Shaping approach – A continuous cycle to engage, orchestrate and evolve.



VALUES AND BEHAVIOURS (TO GUIDE ACTIONS)

- Team work
- Genuine and Honest
- Inclusive
- Respectful of diversity (thought, gender, needs etc)

PRINCIPLES (APPROACH TO PROBLEMS)

- Engage with as many farmers as we can – shoulder tap and personal invitations
- Start small – but don't just pick the low hanging fruit – there is concern that there is not as much engagement as needed in challenges and opportunities
- Regular, consistent empathetic approaches to farmers that aren't engaging

VIII. HADES – High Altitude Dairy Environment Solutions

Current key Contact: Lloyd Morgan

Facilitator: Trish Rankin

PURPOSE

High altitude farms, compliant and consented with mitigated farming practices at the cutting edge of management. Farmers working together.

IMPACT (WHERE/WHO WILL BE IMPACTED?)

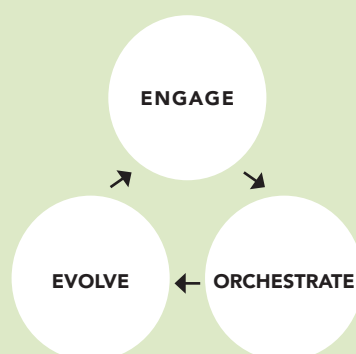
- Farmers at altitude
- Catchment
- Sector
- Tech / researchers
- TRC
- Iwi

OUTCOMES (ACTIONS TO FULFIL PURPOSE)

- Water impact is understood – what is water at source entering the catchment like?
- Stream health is understood
- Effluent systems are investigated and work with sector experts and TRC to develop tailor made solutions
- Farmers are leading farmers and sharing good practice
- Iwi and community working together

STRATEGIC APPROACH(ES)

Shaping approach – A continuous cycle to engage, orchestrate and evolve.



VALUES AND BEHAVIOURS (TO GUIDE ACTIONS)

- Respect
- Strive to do better
- Willing to learn and create
- Innovative
- Leading
- Inspirational
- Kaitiakitanga

PRINCIPLES (APPROACH TO PROBLEMS)

- The need to find a solution to ensure we can keep farming drives us to keep searching
- Working together with other farmers, iwi and sector experts is important
- Share ideas – even if they use solutions or tech not invented yet

IX. Coastal

Current key Contact: Liam O'Sullivan

Facilitator: Trish Rankin

PURPOSE

Coastal Community Catchment Group will be a robust connected community which engages all members – young and old.

IMPACT (WHERE/WHO WILL BE IMPACTED?)

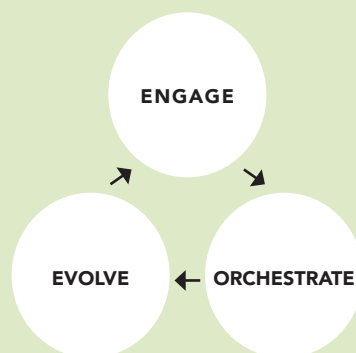
- Coastal community residents
- Farmers
- Iwi
- Fed Farmers/TRC

OUTCOMES (ACTIONS TO FULFIL PURPOSE)

- Community focus on wellbeing (hauora) through activities
- Tell our story – what do Coastal farmers do and why/how etc this is good
- Engage with farming policy so it isn't 'done' to us, but alongside us
- Have a voice to influence e.g. Fed Farmers
- History of the area is understood so that kaitiakitanga is intergenerational
- Get next generation interested in farming

STRATEGIC APPROACH(ES)

Shaping approach – A continuous cycle to engage, orchestrate and evolve.



VALUES AND BEHAVIOURS (TO GUIDE ACTIONS)

- Team work – share the load
- Community using agreed channels
- Genuine
- Honest
- Inclusive
- No hierarchy – there are no rock stars
- Respectful of diversity (thought, gender, needs etc)
- Supportive

PRINCIPLES (APPROACH TO PROBLEMS)

- Include everyone in the process
- Embrace people's differences and different opinions
- 'knock on the door' or shoulder tap those that may need extra support to get involved
- Be brave and courageous sharing our 'story'
- Have each others back
- Farm owners support time off for staff to attend events (where possible)

X. Tarata

Current key Contact(s): Jarred and Sarah Coogan

Facilitator: Trish Rankin

PURPOSE

Tarata Catchment Community will seek to understand and enhance the catchment while inspiring others in an inclusive way.

IMPACT (WHERE/WHO WILL BE IMPACTED?)

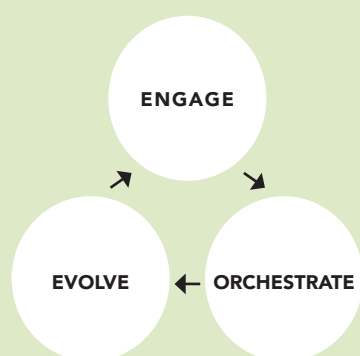
- Local community
- Iwi
- Regional and local council
- Predator free 2050 programme
- Fish and Game
- Recreational Waitara River users

OUTCOMES (ACTIONS TO FULFIL PURPOSE)

- Benchmark our catchment
- Have a regular testing regime at convergences and key sites
- Identify areas of critical source below and above our section
- Plan what can be done to improve – fencing, planting – right tree/ right place
- Identify biodiversity corridor opportunities
- Plan to manage weeds and pests
- Work with iwi on possible propagation of native trees/shrubs
- Design a comms system to suit everyone – including ‘visitors’ to region by having signs saying Welcome to Tarata Catchment... etc

STRATEGIC APPROACH(ES)

Shaping approach – A continuous cycle to engage, orchestrate and evolve.



VALUES AND BEHAVIOURS (TO GUIDE ACTIONS)

- Celebrate willingness and success
- Kaitiakitanga
- Community first – Manaakitanga
- Non judgemental
- Supportive
- Inclusive

PRINCIPLES (APPROACH TO PROBLEMS)

- Communication is key – multi platform and regular
- Supporting each other – farmer to farmer but also community to farmer
- Identify and use people's skills and knowledge
- Be willing to learn
- Once willing people involved – work on being good to great
- Working with everyone in our community is important – iwi, smaller land holders, young and old
- Celebrating success regularly together will help share our progress, but also help engage others

XI. Ratapiko

Current key Contact: Alana Marriner

Facilitator: Trish Rankin

PURPOSE

A Ratapiko community who are connected to each other and who strive to have a better understanding of their effects or impacts on Lake Ratapiko and the Waitara catchment.

IMPACT (WHERE/WHO WILL BE IMPACTED?)

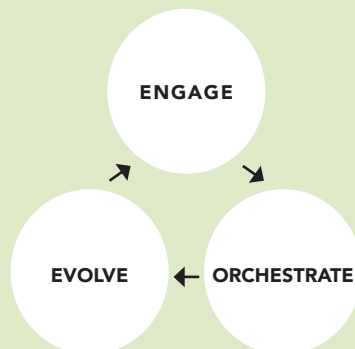
- Farmers of Ratapiko catchment
- Recreational users of the lake
- Other residents of the catchment
- School
- Regional council (get more info to and from farmers)

OUTCOMES (ACTIONS TO FULFIL PURPOSE)

- Meet and greet between TRC, residents, farmers and community to share knowledge and ideas
- Regular lake-based events focused on community wellbeing
- 24-36 months focus on some science and tech around farming / catchment/ recreational lake users
- Community communication social media/phone comms set up so info can be shared

STRATEGIC APPROACH(ES)

Shaping approach – A continuous cycle to engage, orchestrate and evolve.



VALUES AND BEHAVIOURS (TO GUIDE ACTIONS)

- Genuine
- Respectful
- Build social value
- Ownership
- Trust
- Innovative
- Kaitiakitanga

PRINCIPLES (APPROACH TO PROBLEMS)

- All the community always invited – we make sure no one is left out
- Build relationships and value differences of opinion
- Encourage people to share wins, losses, challenges, opportunities in an open to learn environment
- Intergenerational decision making (we've got it now – let's make sure we keep it)
- No one is excluded – we work hard to ensure we get everyone's ideas and opinions
- We are curious about science and technology advances
- Embracing new regulation is possible however we need to ensure we don't throw the baby out with the bath water mentality

XII. Makuri

Current key Contact: Nick Brown

Facilitator: Trish Rankin

PURPOSE

Makuri catchment group will provide community leadership and initiatives that promote the sustainable* management of the Makuri catchment. (*Sustainable as defined in RMA)

IMPACT (WHERE/WHO WILL BE IMPACTED?)

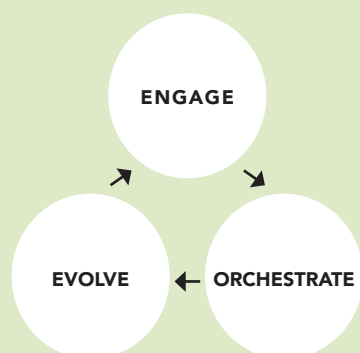
- Community
- Council/TRC
- Farmers
- Non-farmer residents
- Pest control/Predator free

OUTCOMES (ACTIONS TO FULFIL PURPOSE)

- Pest control resources in the catchment
- Rules on fresh water – plans around meeting these
- Water troughs – is there funding for this
- Stream health water testing – don't reinvent it
- Plastic in the waterways – community today up
- Walk the creek down in the catchment
- Connectivity – cell phone coverage/wifi/data/american wifi system
- Community based workshops
- Land – use

STRATEGIC APPROACH(ES)

Shaping approach – A continuous cycle to engage, orchestrate and evolve.



VALUES AND BEHAVIOURS (TO GUIDE ACTIONS)

- Respectful and inclusive
- Kaitiakitanga
- Bold
- Leave things better – including the community
- Stewardship
- Embrace Change and open minded
- Customer focus
- Different Solutions/ alternative points of view
- Make sure to see the funny side
- Holistic

PRINCIPLES (APPROACH TO PROBLEMS)

- Diverse thought is welcomed
- Keep communicating within the group (e.g. FB)
- Capture our story – wins/ losses/challenges/successes
- Makuri is able to be a collective voice
- Educate others about the good stuff
- Intergenerational change
- Willing and prepared to learn and change

XIII. Mangamingi

Current key Contact: Sue Hardwick-Smith

Facilitator: Trish Rankin

PURPOSE

A Mangamingi community working collaboratively to engage in wellbeing, policies like Fresh Water, GHG, pest management and look towards a sustainable future.

IMPACT (WHERE/WHO WILL BE IMPACTED?)

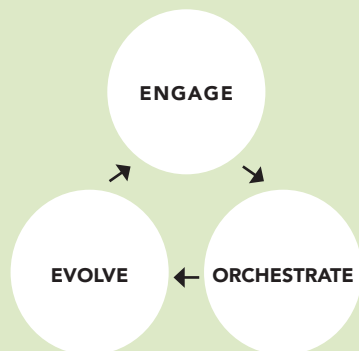
- Mangamingi Community
- Rural communities
- Taranaki Region
- Dry Stock Sector (Demonstrating good practice)

OUTCOMES (ACTIONS TO FULFIL PURPOSE)

- Health and Wellbeing – First Aid Course/DeFib (working in with TDHB)
- Fresh Water Policy – sessions on understanding what the Fresh Water documents mean
- Climate/GHG requirements and where to start
- Riparian and Fencing
- Pest and Predator control
- Rural Hall assistance
- Land Diversity – if people had some spare land what could they investigate (Tie in with Branching Out/VT)
- Connectivity options
- Renewable Energy initiatives
- Waste and Rubbish on Farm
- Health and Safety on Farm
- Flood protection
- Farm Environment Plan

STRATEGIC APPROACH(ES)

Shaping approach – A continuous cycle to engage, orchestrate and evolve.



VALUES AND BEHAVIOURS (TO GUIDE ACTIONS)

- Kaitiakitanga
- Get Shi* done
- Be Respectful
- Communicate with others
- Be inclusive

PRINCIPLES (APPROACH TO PROBLEMS)

- Everyone is invited
- Views are respected
- Starting points will be different for everyone
- What is the value propositions for doing things differently
- Working in with other organisations e.g. Forest and Bird

XIV. Taranaki Extension Projects

Current key Contact(s): Donna Cram, Trish Rankin and Mark Hooper

Facilitator: Trish Rankin

PURPOSE

Taranaki farmers have access to region wide information and best practice research to inform sustainable farming – key partners working together to empower Taranaki farmers.

IMPACT (WHERE/WHO WILL BE IMPACTED?)

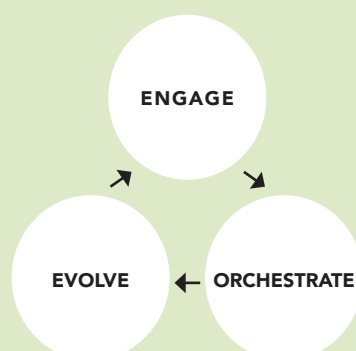
- Farmers
- Farmland affected YBG
- Councils
- Levy organisations
- Link between organisations working on same issues
- Iwi

OUTCOMES (ACTIONS TO FULFIL PURPOSE)

- Yellow Bristle Grass management – plan in place with the councils on best way to manage and eradicate
- Science research project may be developed on YBG
- Right tree, right place – is there a way to influence what land is taken out of productive farming and into trees
- Whole of region wellbeing – can we create a relevant first aid course and on farm safety courses
- Progression and Succession – how do people coming through farming get into farm ownership.

STRATEGIC APPROACH(ES)

Shaping approach – A continuous cycle to engage, orchestrate and evolve.



PRINCIPLES (APPROACH TO PROBLEMS)

- There are some challenges that are whole of region – and that can be worked on with a number of agencies – these topics can be part of this workstream

Appendix 5 – key stakeholders and partners

Organisation/Group	Interest/support provided	Relevant catchment group
Central Government/Government Agencies		
Taranaki based members of Parliament	Central government advocacy	All
MPI	Primary funding source Overall guidance and direction	All
Ospri	NAIT and TB compliance	All
DOC	Management of weeds/pests from DOC land and farmland, incl. knowledge and resources	All
Worksafe	Workplace health and safety requirements	
Local Authorities or organisations		
Taranaki Regional Council	Land Management Officers Work with communities to develop Hill Country Plans Fresh Water policy implementation Stream health – access to data and support to gather additional data High altitude information on discharge and stream consents Baseline catchment data – e.g., how much planting has already been completed	All
District Councils (New Plymouth, Stratford and South Taranaki)	Community hall support Waste/Rubbish management	All
Venture Taranaki	Governance support Branching Out resources and information sharing Regional strategy interface and activity links Engagement with tangata whenua	All
Levy based organisations		
Dairy NZ	Resources (rooms, equipment for community engagement) Science and research Sector specialists	Dairy based
Beef and Lamb	Catchment group expertise Sector specialists Dry stock farming	Dairy and Dry stock based

Organisation/Group	Interest/support provided	Relevant catchment group
Industry Processors		
Fonterra	Resources (meeting rooms for community engagement) Sustainable Dairy advisory help with Environmental Report interpretation FEP (Tiaki) assistance Co-operative Difference support	All – in particular Kaupokonui Group and Kaponga Farmsource
Open Country Dairy	Support for their farmer suppliers in development of FEP	Dairy based
ANZCO Foods	Meat processor – ensuring premium meat payments Role farmers and growers have in helping meat processors How they can support growing great meat products Providing catering meat for events	All
AFFCO		All – in particular Coastal Group
Silver Fern Farms		All
Membership Organisations		
Federated Farmers	Taranaki Extension Programme Expertise on other subjects Ensuring farmers and growers understand policy requirements	All
Dairy Women's Network	Running workshops that they have developed in areas of need	All Dairy
Rural Women NZ	Community and wellbeing initiatives	Coastal
Young Farmers	Agrikids and Teen Ag Engaging next generation farmers and growers	All
Fish and Game	Stream health Relationships with stream/river users	All
Research Farms (Taranaki Dairy Trust)	Connecting the science and tech being done on research farms with community catchment communities	All

Organisation/Group	Interest/support provided	Relevant catchment group
Community and Iwi		
The Wheelhouse	Formalisation of TCC as Incorporated Society	All
Paraninihi ki Waitotara	Good farm practice Assistance with engagement with tangata whenua	All
Razzle Rural Trust	Rural halls and community development	All
Sport Taranaki	Community wellbeing initiatives	All
Taranaki District Health Board	Rural wellbeing initiatives	All
Primary ITO	Training and development	All
Rural Support Trust	Rural wellbeing initiatives	All
Rotokare Trust	Halo project and advice Weed and pest management	Mangamingi
Wild for Taranaki	General interest in TCC project	All
Rural Advisory Group	General interest in TCC project	All
Rural Professionals and Support		
Banks	Financial literacy	All
Farm Consultants	Role they can play to support farmers and growers Rural sector expertise	All
Rural Supply Stores (e.g, Farmlands)	General interest in TCC project	All
Farm Contractors	General interest in TCC project	All
Cartage and Spreading Companies	General interest in TCC project	All



