

TARANAKI, New Zealand

22/9/25 - IURC AA 2025-2027



Taranaki regional snapshot

- **Country:** New Zealand (Asia/Australasia)
- **Location:** West Coast of the North Island
- **Main centre:** New Plymouth (Ngāmotu)
- **Population:** 134,000 approx.
- **Size:** 7.258 km²
- **Key sectors:** Energy and heavy industry, Food and Fibre, Tourism



Taranaki opportunities

Start up report

The Taranaki economy has been built upon abundant natural resources, fertile soils, and the enduring presence of Mount Taranaki. For generations, our people have thrived on strong dairy and oil and gas sectors. Today, progressive collective action is driving the transition toward a more sustainable, diversified, and resilient regional economy.



Clusters of interest

Agri-food



Clean energy



Industrial modernisation



Blue Economy



What we can share

- Knowledge of in-region food and fibre value-chain diversification and development
- How to navigate changes to a regional economy from oil and gas to renewables and diversification.
- Experience of regional Just Transition planning, and regional energy strategy development and governance
- Access to existing methanol and ammonia production capability

Uniquely Taranaki

Branching Out Project



- New Zealand's first comprehensive land diversification project considering the full value chain.
- Entering Phase 3 (year 7) in 2026 with focus on new market access and value chain development.
- Market, consumer and community led with funding support from government and industry.

Hiringa Energy



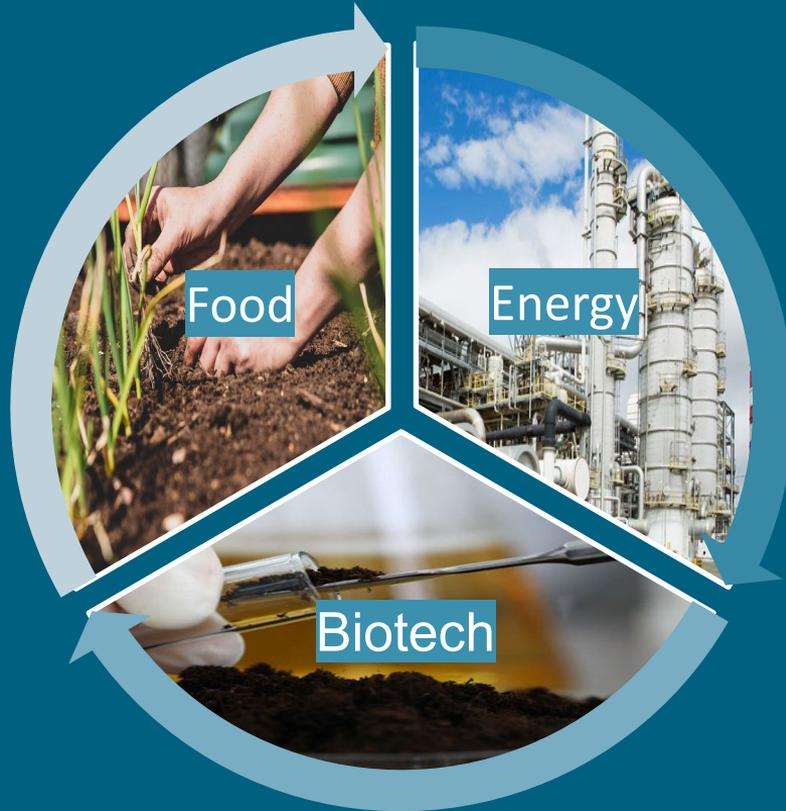
- New Zealand's leading producer and distributor of Green Hydrogen and related infrastructure.
- Locally headquartered with staff based around the world.
- Active participants of regional and national advisory groups related to energy strategy and planning.

Ara Ake



- Purpose to advance New Zealand's energy sector to a sustainable future.
- National energy sector thought leaders with strong international connections – incl. representation on Enterprise Europe Network
- Local research partner involved with Phase 1 of the IURC.

Future inspiration



Taranaki seeks to learn from partnership through the IURC programme how to connect food and energy systems through biotechnology and circular economy approaches. With a pending gas supply challenge and urgency for rapid renewable energy uptake, biogas offers a vital bridge, linking agri-food byproducts with energy security as well as new opportunities.

We are building a full value-chain programme to build off our strengths, and catalyse new industries - and see strong potential to pilot integrated biogas and biotech solutions through scaling of the Taranaki Applied Innovation Centre (TAIC).

Insights into EU models can help us design scalable, internationally relevant applications that strengthen resilience and create high-value agri-food and energy futures.

Further information



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Tapuae Roa 2025/26

Regional Economic Development Strategy

[Find out more here →](#)