

February-2021 Region Summary Table

Data Source: Tourism Electronic Card Transactions (TECTs), Ministry of Business, Innovation and Employment

REGION	February-2021 domestic spend	February-2021 other spend	February-2021 total spend	Percent change in domestic spend from February-2020	Percent change in other spend from February-2020	Percent change in total spend from February-2020	Annual domestic spend year to February-2021	Annual other spend year to February-2021	Annual total spend year to February-2021	Percent change in domestic spend from Year to February-2020	Percent change in other spend from Year to February-2020	Percent change in total spend from Year to February-2020
Auckland	\$143m	\$34m	\$177m	-14%	-71%	-38%	\$1,722m	\$395m	\$2,117m	-16%	-62%	-31%
Bay of Plenty	\$76m	\$5m	\$81m	15%	-79%	-11%	\$871m	\$65m	\$936m	0%	-68%	-13%
Canterbury	\$112m	\$11m	\$122m	11%	-81%	-22%	\$1,251m	\$134m	\$1,385m	3%	-69%	-16%
Gisborne	\$6m	\$1m	\$7m	21%	-55%	7%	\$71m	\$6m	\$77m	5%	-36%	0%
Hawke's Bay	\$32m	\$2m	\$34m	-6%	-73%	-20%	\$345m	\$26m	\$371m	3%	-54%	-5%
Manawatu-Wanganui	\$49m	\$2m	\$51m	11%	-67%	0%	\$556m	\$26m	\$582m	-3%	-55%	-7%
Marlborough	\$16m	\$1m	\$17m	26%	-89%	-19%	\$154m	\$14m	\$168m	11%	-71%	-10%
Nelson	\$12m	\$1m	\$13m	32%	-80%	-13%	\$121m	\$16m	\$137m	6%	-58%	-10%
Northland	\$43m	\$3m	\$46m	13%	-79%	-10%	\$492m	\$37m	\$529m	9%	-57%	-2%
Otago	\$90m	\$7m	\$96m	12%	-91%	-38%	\$1,070m	\$114m	\$1,184m	13%	-83%	-28%
Southland	\$23m	\$1m	\$25m	22%	-87%	-15%	\$222m	\$18m	\$240m	0%	-78%	-21%
Taranaki	\$17m	\$1m	\$18m	2%	-65%	-9%	\$206m	\$14m	\$220m	-2%	-49%	-7%
Tasman	\$14m	\$1m	\$15m	55%	-88%	-5%	\$117m	\$12m	\$129m	19%	-68%	-4%
Waikato	\$116m	\$6m	\$122m	10%	-78%	-9%	\$1,287m	\$76m	\$1,363m	0%	-65%	-9%
Wellington	\$79m	\$9m	\$88m	-2%	-70%	-21%	\$896m	\$103m	\$999m	-10%	-60%	-20%
West Coast	\$14m	\$0m	\$15m	41%	-96%	-36%	\$131m	\$13m	\$144m	21%	-84%	-25%