

Education

9%

of Taranaki's export businesses were from the Education sector*

50%



Between \$1m - \$10m turnover

50%



Exporting for more than 20 years

33%



Between 20-50 staff



Secondary Education



Tertiary Education



Community Education



Digital Services

Most Profitable Export Country

Hong Kong

Top Export Countries



China, Hong Kong, Chile
Korea, Germany, Japan

Biggest Growth Potential

Asia

Main Transportation Channel

Air 75%



90%
said that their
export earnings
have increased

Main Distribution Channel

Sales Agent
21%



*The Taranaki Export Map Study involved 117 local exporters

