

Food & Beverage

21% of Taranaki’s export businesses were from the Food and Beverage sector*

38% 

Between \$1m-9m turnover

36% 

Exports make up less than 20% of company revenue

48% 

Under 10 staff



Honey



Poultry



Beef



Dairy Products



Bakery Products



Seafood



Coffee



Alcohol



Chocolate Products



FoodTech

Most Profitable Export Country

Top Export Countries

Biggest Growth Potential

Australia



Australia, Japan, China
USA, Singapore

Asia

Main Distribution Channel

Wholesaler/
Distributor 25%

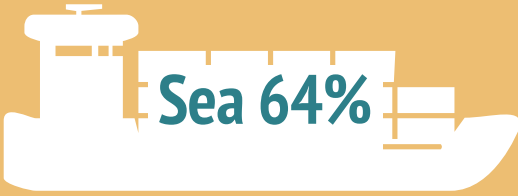


59%

said that their
export earnings
have increased

Main Transportation Channel

Sea 64%



*The Taranaki Export Map Study involved 117 local exporters

