

Manufacturing

21% of Taranaki’s export businesses were from the Manufacturing sector*

43% 

Between \$1m-9m turnover

39% 

Exports make up less than 20% of company revenue

45% 

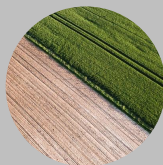
Under 10 staff



AgriTech



FoodTech



Crop Protection



Healthcare Products



Energy Systems



Building & Wood Products



Environmental Systems



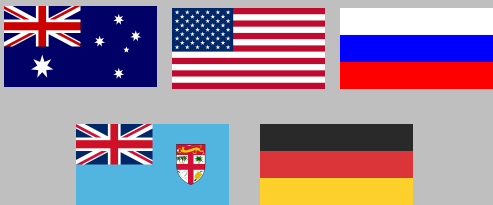
Niche Manufacturing

Most Profitable Export Country

Top Export Countries

Biggest Growth Potential

Australia



Australia, USA, Russia
Fiji, Germany

Australia

Main Distribution Channel

Direct to the Customer 30%



50%

said that their export earnings have increased

Main Transportation Channel

Sea 68%



*The Taranaki Export Map Study involved 117 local exporters

