

# TAPUAE ROA AND TARANAKI 2050 UPDATE

APRIL 2021

# Karakia

Ko Ranginui e tū iho nei  
Ko Papatūānuku e takoto ake nei  
Arahina mai mātou  
I roto i ou kōrua korowai aroha  
Mo ake tonu  
Tihē mouri ora

# Overview

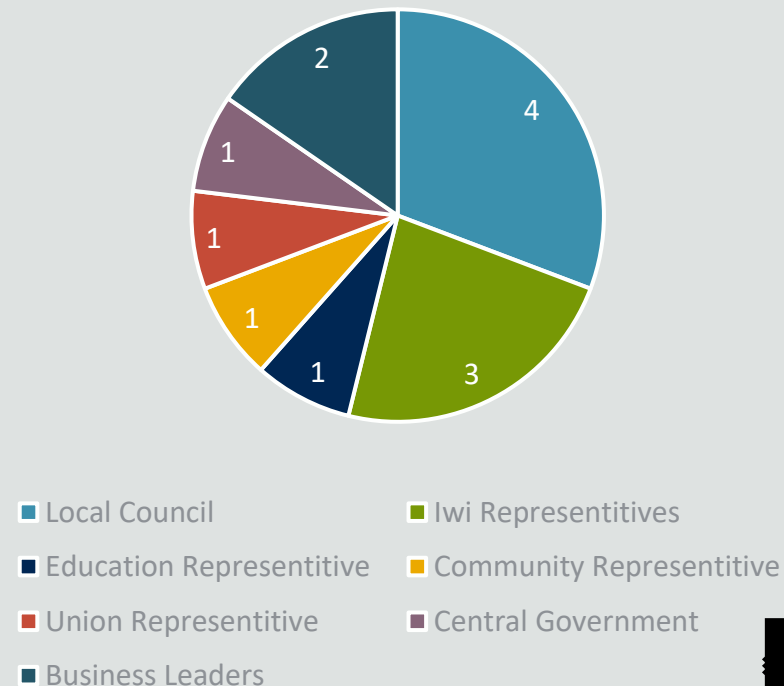
- Re-cap on Tapuae Roa and Taranaki 2050
- Update on progress on actions since April 2018
- Deep dives on some areas
- Update on next steps



# Ngā Kaiwhakaterere o Taranaki

- Ngā Kaiwhakaterere o Taranaki was established in 2020 to lead work across the region towards achieving the just transition vision outlined in the Taranaki 2050 Roadmap and Tapuae Roa.
- This includes supporting the successful implementation of plans and actions that make progress towards that vision
- The group is made up of 13 people members, representing pou across all of Taranaki.

## Ngā Kaiwhakaterere o Taranaki Members



# Recap on Tapuae Roa and Taranaki 2050



Shorter-term, more traditional approach to economic development strategy.

**Release:** Strategy published in 2017, Action Plan published in April 2018

**Focus:** Economic growth; people

**Process:** Evidence base; focus groups; collaborative effort between Councils, VT, Ngā Iwi o Taranaki, the region's business leaders and the New Zealand government.

**Adoption:** Councils



Developed in recognition of need to plan for shift to a low-emissions future. Is an inter-generational vision.

**Release:** Roadmap published in August 2019, Transition Pathway Action Plans published between December 2019 and August 2020.

**Focus:** Low emissions, transition

**Process:** Inclusive, co-creation, 7 Pou

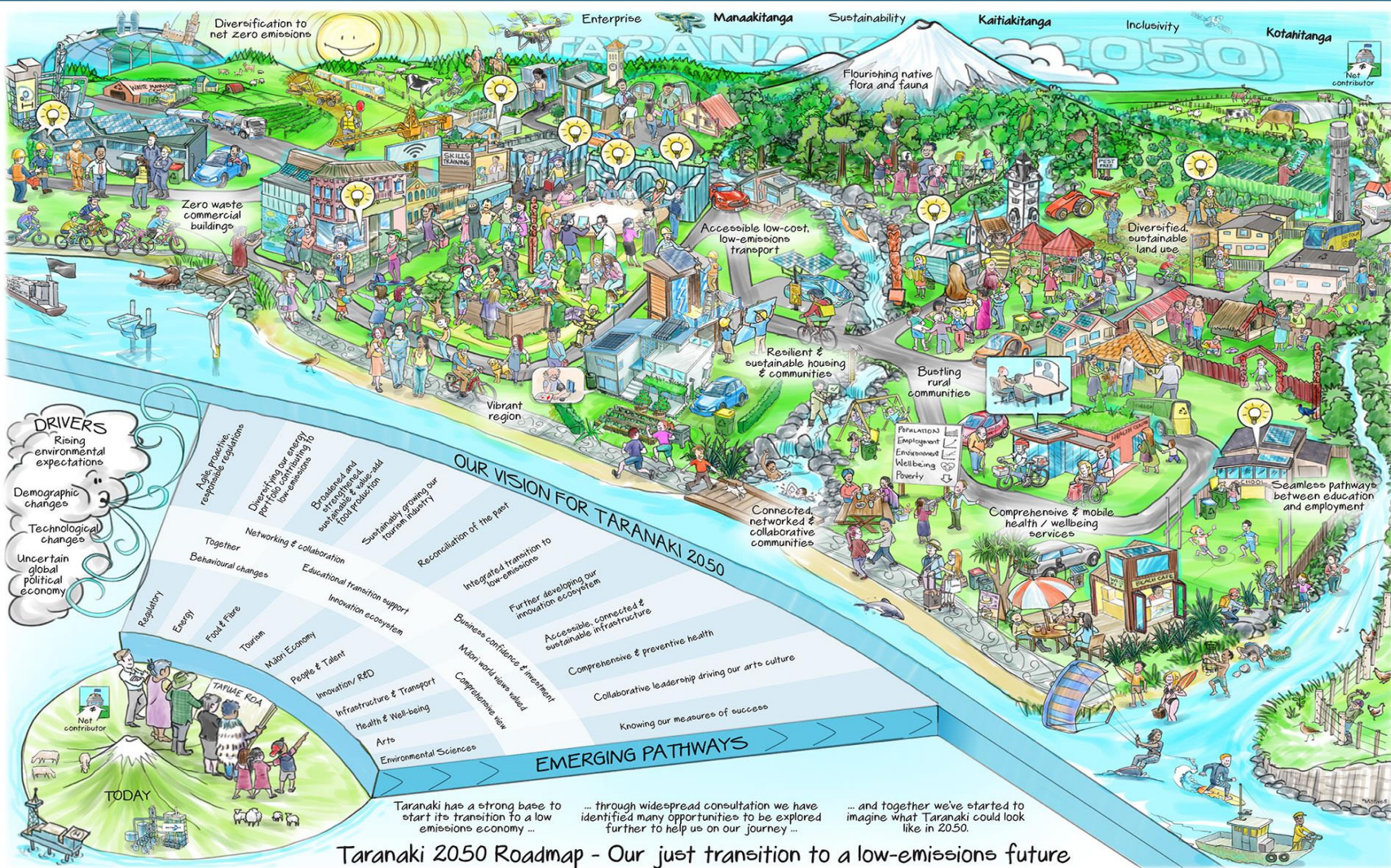
**Adoption:** Taranaki 2050 Lead group

# Co-designing a vision for 2050

- Taranaki has the second highest emissions per capita in NZ, with strong petroleum and dairy industries.
- Ambition is to lead the way in NZ in transitioning our economy
- Used a co-creation process across the whole region, focused around the 7 pou (pillars) of communities, iwi, local and central government, businesses, educators and unions









# Taranaki's vision for 2050

- A strong sustainable environment
- Education options that move and flex with a changing world
- Attractive jobs
- A similar lifestyle to the one we enjoy now, shared by all
- Leading the way in sustainable, low-emissions energy
- A region that looks out for and cares for itself and its people.





# Developed 12 transition pathway action plans

- These were also developed by co-designed by our communities
- They map out short- and medium-term approaches to achieving the vision that the region has articulated in the Taranaki 2050 Roadmap



ARTS TPAP

[VIEW HERE](#) →



INFRASTRUCTURE AND  
TRANSPORT TPAP

[VIEW HERE](#) →



PEOPLE AND TALENT  
TPAP

[VIEW HERE](#) →



ENVIRONMENTAL  
SCIENCES TPAP

[VIEW HERE](#) →



HEALTH AND WELL-BEING  
TPAP

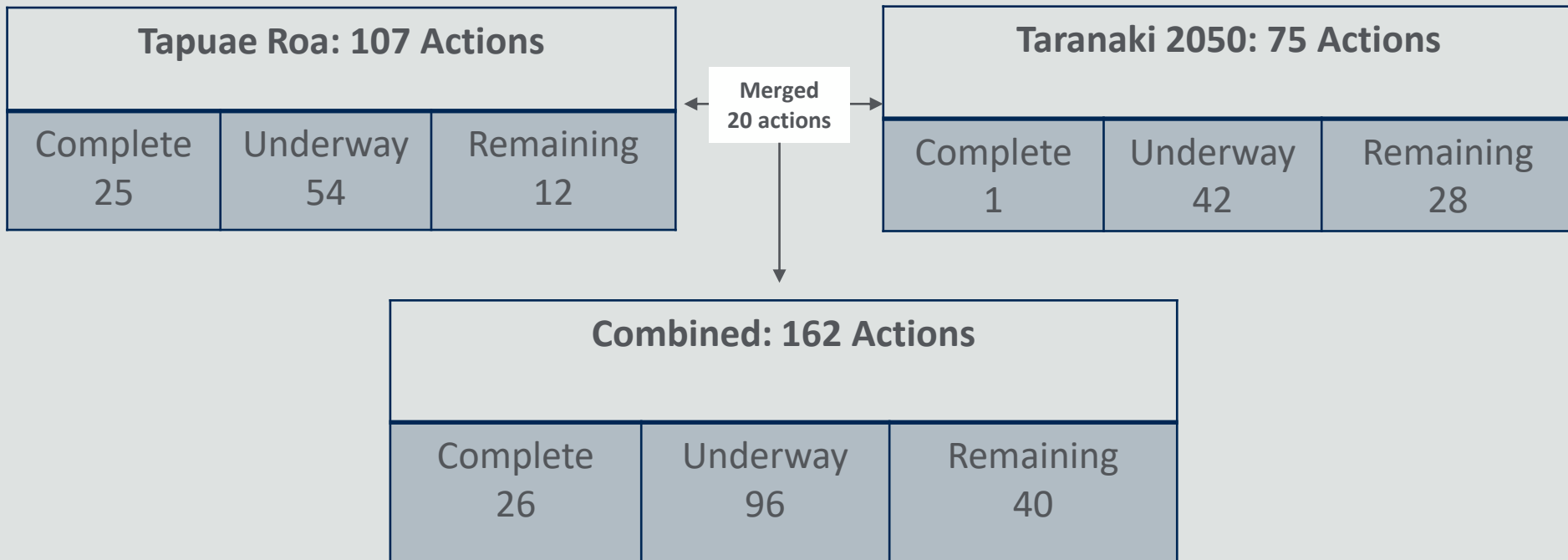
[VIEW HERE](#) →



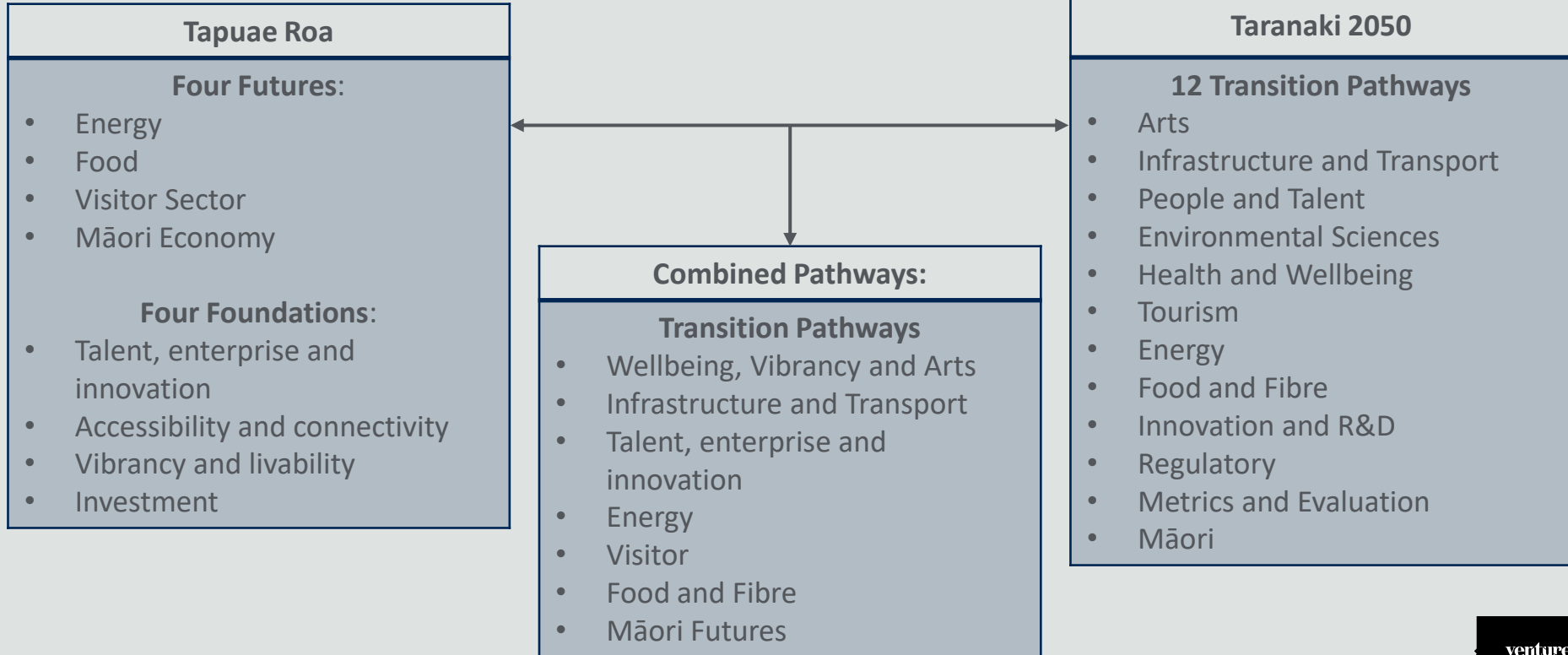
TOURISM TPAP

[VIEW HERE](#) →

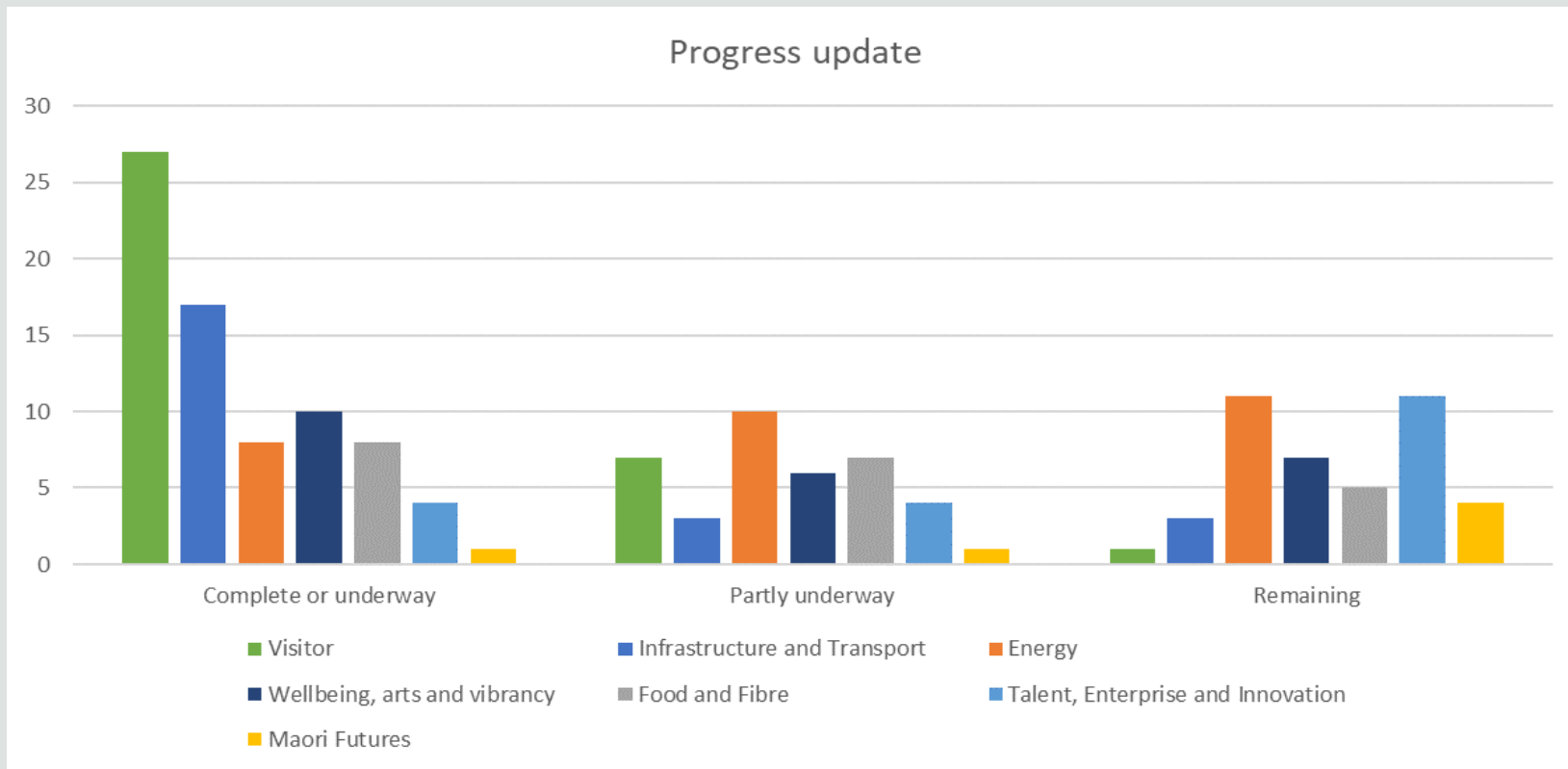
# Progress on actions



# Consolidation of areas



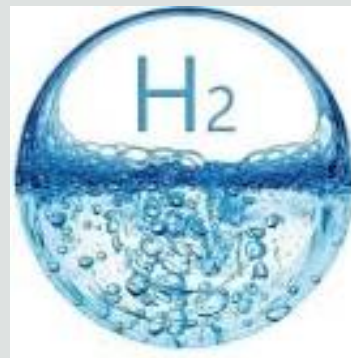
# Progress on actions cont...





# Energy

- Ara Ake launched in July 2020
- H2 focus and ongoing projects
- Offshore wind potential
- Energy ecosystem transition, partnerships, knowledge
- Ambition to be the energy and engineering centre for vocational excellence



For  
tomorrow's  
energy

**Ara  
Ake**  
Future  
Energy  
Development

# Food and fibre

- Branching Out project
- Major regional food opportunities
- Taranaki Catchment Communities group established
- Food network established
- Auckland food show, food video
- PGF support for blueberry production, wood processing, distilling and bottle processing.



# Visitor

- Taranaki Crossing
- Taranaki Cathedral of St Mary
- Infrastructure to reduce tourism pressures
- Regional Events Strategy
- Parihaka Visitor Centre
- Taranaki Story
- Yarrow Stadium
- Strategic projects, arts trail, drive journeys, domestic promotional campaign



# Talent, enterprise and innovation

- Power-up entrepreneurial programme
- Growth of WITT
- Investment prospectus, website and workshops
- Chamber of Commerce Jobs and Skills Hub
- E tū research into how to support workers in transition





# Wellbeing, arts and vibrancy

- Significant environmental investment e.g. Taranaki Taku Tūranga - Towards Predator Free Taranaki
- Creative Taranaki formed
- Significant investment by district councils e.g. a new pool, cycle park and council-developed subdivision in Stratford, Te Ramanui o Ruapūtahanga and a business park in Hāwera, town revitalisation plans for Eltham, Manaia, Ōpunakē, Pātea and Waverley and consideration of a multi-sport hub in New Plymouth



# Infrastructure and Transport

- Roothing: SH3, SH43
- Promoting electrical vehicles e.g. charging stations and Electricana event
- Sustainable transport workshops and information evenings
- Establishment of Taranaki Trails Trust and regional trails vision.
- NPDC Infrastructure Talent Pipeline
- Range of significant investment e.g. New airport terminal, digital investment, hospital, schools



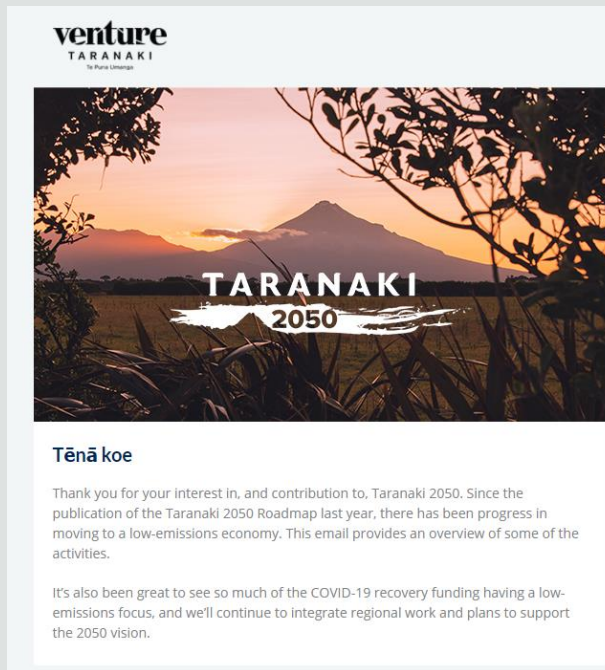
# Māori Futures

- Parihaka visitor centre
- Marae investments
- Te Kāhui Maru Trust has been granted just over \$980,000 for its 17-week Tupu-ā-nuku Environmental Workforce Development training programme
- Ngā iwi o Taranaki planning and implementing a number of actions that are part of the region's Covid-19 Recovery Plan.



# Ongoing engagement

- Continue building our community partnership approach
- Merging of Tapuae Roa Steering Committee and Taranaki 2050 Lead Group to form one regional leadership group – Ngā Kaiwhakaterere o Taranaki (the navigators of Taranaki)
- Regular comms – 6-8 weekly newsletter distributed to over 800 email addresses
- If you would like to help with the mahi or sign up for the newsletter, please contact [info@taranaki2050.org.nz](mailto:info@taranaki2050.org.nz)
- You can also track progress at [www.taranaki2050.org.nz](http://www.taranaki2050.org.nz) or the Taranaki 2050 Facebook page





# Thank you

- A lot has been happening over the past few years, often under the public radar.
- We'd like to specifically acknowledge the hard work and commitment from so many different groups to making Taranaki a better place now and in future.

# Next steps...

- We are seeking investment from across the pou to continue moving these actions forward
- This includes engaging with the Government about their investment to support a “just transition”.
- Continue working through our Taranaki 2050 Transition Pathway Action Plans and Tapuae Roa Action Plan – Both can be found on the projects section of the Venture Taranaki Website



# Karakia mutunga

Unuhia, unuhia

Unuhia ki te uru tapu nui

Kia wātea, kia māmā, te ngākau, te tinana, te  
wairua i te ara takatū

Koia rā e Rongo, whakairia ake ki runga

Kia wātea, kia wātea, ae rā kua wātea

Hau paimārire